



City of Miami Beach Public Area Appearance Index Programs

Help Miami Beach address one of its biggest challenges: **Appearance**

The city is looking for non-city employees to participate as assessors for the Public Area Appearance Index Program.

What is the Appearance Index Program?

- The Appearance index is a set of standards that can be used to measure the appearance of the City of Miami Beach's public areas.
- The Appearance Index will provide standards on rating the appearance of 4 factors: Sidewalks, Roadways, Turf, and Plant Beds.

What are the goals of the programs?

- The goals of the programs are to obtain measurable data on appearance to achieve the following:
 - Assist the responsible department(s) in strategically directing their resources and efforts in improving their maintenance functions.
 - Assist the responsible department(s) in determining what factors affect the cleanliness and appearance of public areas.
 - Evaluate if different initiatives and service levels are effective in the appearance of public areas.

What do appearance assessors do?

- Assessors go to different public areas and rate the cleanliness or appearance of the area against the index.
- Assessments can be completed at any time of the day and week.
- Appearance assessors are NOT required to clean up the areas they assess.

How do I sign-up?

- Provide your name and contact information in the sign-up sheet
- You will be contacted by Organization Development Performance Initiatives to attend a one-hour training session.
- You cannot conduct assessments until you have attended the training.
- Assessors are required to complete a minimum of 4 to 16 hours to the program, but you are encouraged to volunteer as many hours as you wish.

Who do I call for questions and more information?

- Please contact Organization Development Performance Initiatives at 305-673-7020.



WHAT IS THE APPEARANCE INDEX?

- The Appearance index is a set of standards that can be used to measure the appearance of the City of Miami Beach's public areas.
- The Appearance Index will provide standards on rating the appearance of 4 factors:
 - Sidewalks
 - Roadways
 - Turf (Grass)
 - Plant Beds



PUBLIC APPEARANCE FACTORS TO BE ASSESSED

- ✓ Sidewalks (no cracks, damage free, painted, etc.)
- ✓ Roadways (asphalt smooth, no cracks, markings, etc.)
- ✓ Turf (cut, trim, green, etc.)
- ✓ Plant Beds (fully planted, mulched, no weeds, etc.)



APPEARANCE INDEX GUIDELINES

Examples of Appearance attributes

- | | |
|-------------------------|---------------------|
| - Mulch | - Light Posts |
| - Weeds | - Pavers |
| - Holes | - Handicap Access |
| - Cracks | - Pavement Markings |
| - Uneven surfaces | - Pay Stations |
| - Markings | - Newspaper Racks |
| - Street Lights | - Public Phones |
| - Signage | - Mailboxes |
| - Curb Condition/ Paint | - Dumpsters |





APPEARANCE SIDEWALKS, ROADWAYS, TURF, AND PLANT BEDS



APPEARANCE INDEX SIDEWALKS

The following index will be used to rate and provide a yes or no response for sidewalks.

Sidewalk Index	Smooth and even with no cracked or broken panels/tricks	Curb damage free	Painted areas fully covered (curbs)	No graffiti or advertisements	Sidewalk furniture excellent condition (benches, bike racks, water fountains, gate/latches, handrails, bollards)
YES Extremely Well Maintained					



APPEARANCE INDEX TURF

The following index will be used to rate and provide a yes or no response for turf.

Turf Index	Cut and Trim	Green	No Weeds	No overgrowth	No open holes or bare patches
YES Extremely Well Maintained					





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APPEARANCE INDEX PLANT BEDS

The following index will be used to rate and provide a yes or no response for plant beds.

Plant Bed Index	Fully planted	Fully mulched	No weeds	No encroachment	Healthy appearance and damage free
YES Extremely Well Maintained					



NO-NOT MAINTAINED



NO-NOT MAINTAINED

